

**10am – 12.30pm**  
**Tuesday 18th March 2014**  
**Hever Castle Golf Club**  
**Hever Road**  
**Hever TN8 7NP**



## Agenda

- 10.00 Registration and welcome by Jon Wittenberg, Hever Castle Golf Club Manager**
- 10.15 Brief business overview for 2014 from delegates**
- 10.30 Eden Valley Summer Festival update from Jill Lynch**
- 10.45 Peter Birnie, from Visit Kent, to talk about visitor accommodation  
Penny Cracknell to talk about Sevenoaks District Accommodation Forum**
- 11.15 The marketing and promotional plan for Edenbridge and the Eden Valley**
- 11.30 Anna Spender on the history of Hever Castle Estate**
- 11.50 Coffee and time for informal discussion, with the opportunity to speak to Peter Birnie**
- 12.30 Finish and exchange of promotional material**



## Directions

From Edenbridge (on the B2026), take Hever Road and follow the brown Hever Castle signs. The Castle is about 3 miles to the south east, and Hever Castle Golf Club is 1 mile from the main Castle entrance.

Parking is available in the Visitor Car Park and the Forum will be signposted on arrival.

